

# Bert van Elten

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**Position:** Managing Director of Eltotation BV since 1992

**Contacts details:**

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**Qualifications:**

General Management (within our team of 20+ dedicated engineers/  
employees)

General Sales and contract negotiations

Project Management for key-accounts

Acquiring of Agents and sub-contractors in various parts of the world

Contacts with Trade Organisations, Embassies, Ministries, etc. for  
marketing-support, subsidies, etc.

Participation at international exhibitions, seminars, etc.

**Experience**

1984-1989 After obtaining degrees in Mechanical Engineering and  
Business Management, I started my international  
business career as Vice-President at Elten Engineering  
Inc., St. Louis, MO, USA.

1989-1992 Vice President at ELVO Technology Inc., Burlington,  
KY, USA.  
Marketing and technical support to our US-based  
Licensee for our Automated Storage and Retrieval  
Systems.

1992-now From 1992 till present time: Vice President of ELVO  
Technology BV, Voorthuizen.  
1992-1996: Marketing and technical support to a new  
US-based Licensee for our Automated Storage and  
Retrieval Systems. These activities included support at  
the offices of the US Licensee.

1992- now **Managing Director of Eltotation BV**  
Eltotation BV is a world-leading company in the field  
of turn-key plants for the production of various wood-  
cement bonded boards such as Wood Wool Cement  
Boards (WWCB), Wood Strand Cement Boards  
(EltoBoard), Large WWCB Wall Elements, and Cement  
Bonded Particle Boards (CBPB), which plants are  
being sold and exported world wide. In total approx.  
150 complete Elten plants have been exported to 35  
different countries. Besides the marketing and sales of

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complete plants, one of the core businesses of Eltomation is the refurbishment (and/or relocation) of existing wood-cement board plants.

Marketing focus: most countries in West- and Eastern Europe, Russia and Central Asia, P.R. of China, SE Asia, USA / Canada, South America, South Africa. In addition contacts with (potential) clients throughout the world are maintained.

Various trade-related seminars and exhibitions are visited on a regular basis.

**Technical or scientific areas of interest**

Production technologies for and applications of Wood Cement based building products